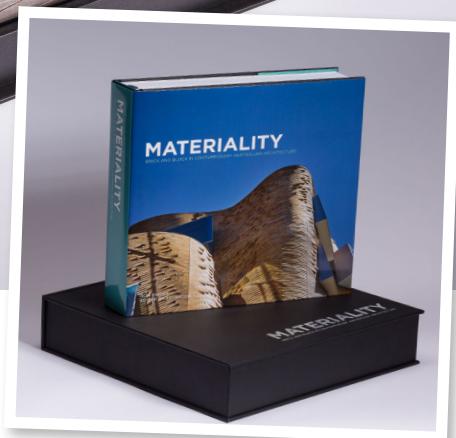
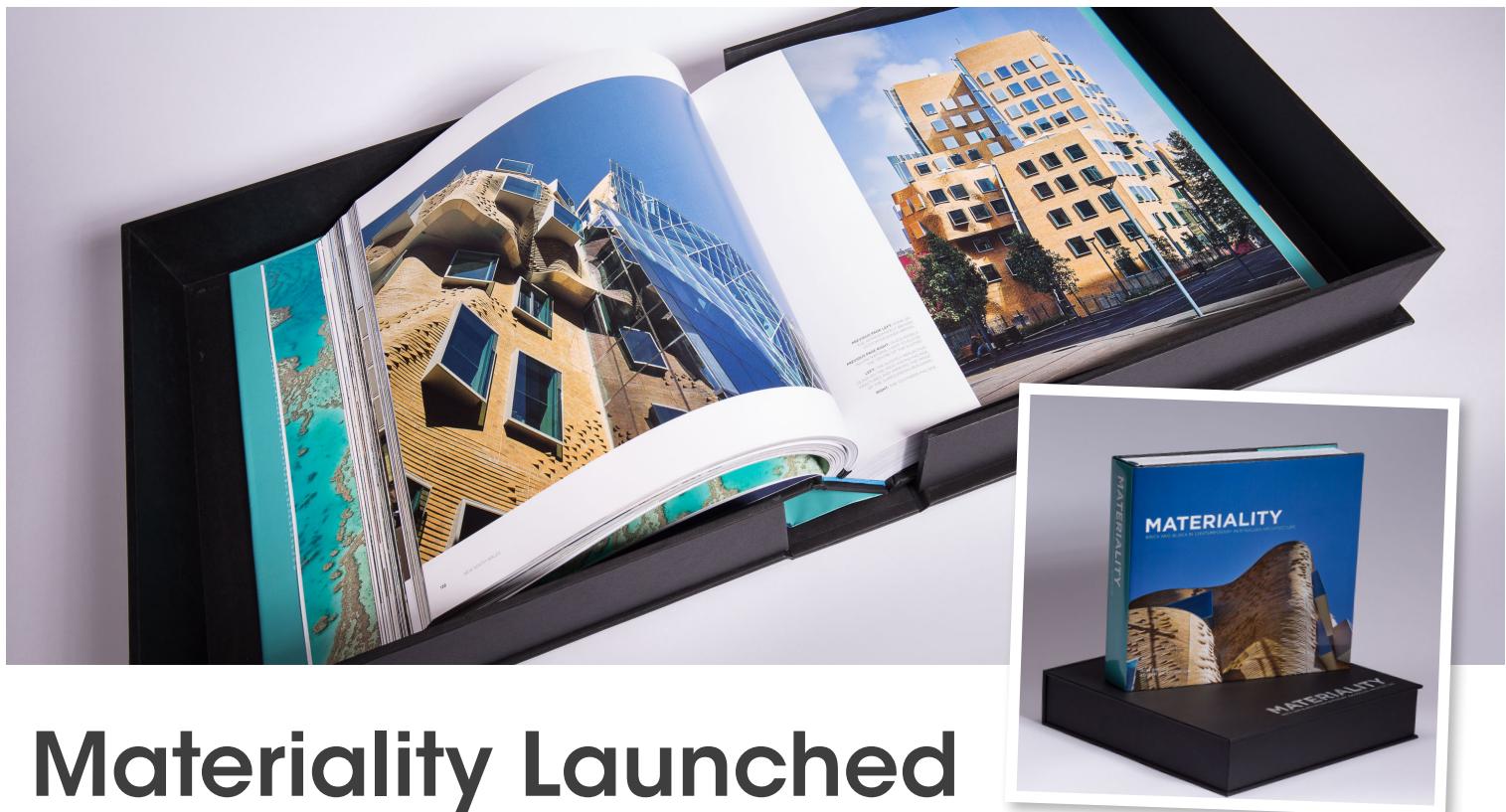


brickworks news.

OCTOBER 2015

BRICKWORKS
LIMITED



Materiality Launched

Brickworks' new book celebrating the art and artistry of designers and architects in Australia was launched during June through August 2015 in all major capital cities. Across Australia, our Design Studios hosted events to mark the publication of this impressive volume, *Materiality: brick and block in contemporary Australian architecture*.

A state-by-state snapshot of Australian design, *Materiality* demonstrates the influence of source materials on design, exploring dynamic residential and commercial projects that use brick and block. Architects and designers share their insights into working with one of Australia's most diverse and sustainable building materials.

Edited and curated by Sydney writer, Ron Ringer, the new title brings together case studies, representing the work of 60 of Australia's leading and emerging architects, making a bold statement about the

Australian home and workplace. This 570-page volume engages at every level. From architectural drawings, close-up and panoramic photographs, illustrated essays and technical articles by 20 distinguished academics and industry practitioners, *Materiality* takes a 'Big Picture' view.

Ron's first publication for our organisation was another large-format book, *The Brickmakers: 1788-2008*. The work chronicles the development of Austral Bricks alongside Australia's built environment and social and economic history from 1788. Ron's understanding of the industry, coupled with

his passion for Australian architecture, has enabled us to create an inspiring new book that captures the essence of Australia's ongoing attachment to the use of brick and block. We are delighted that the publication has been enthusiastically received by the design and architect community, including academics whose programs are helping to train the next generation.

For a free copy of *Materiality*, please email marketing@brickworks.com.au with your contact name and address details.

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Brickworks Design Studio Adelaide

The launch of Brickworks' Adelaide Design Studio at Hindmarsh Square on 18 June further strengthened our high street presence in Australia's capital cities.

Local firm, Walterbrooke Architects, drew on its extensive knowledge and experience to create a dynamic and approachable design space that is easily transformed into a meeting venue for industry and consumers alike.

Housed in a building that floods the interior with natural light, and opening onto impressive urban views, the Studio is nestled between Rundle Mall, Ebenezer Place and the East End district. It's also close to the architecture and

design community, as well as the site of the Adelaide Fringe Festival and enjoys the presence of fleets of gourmet food trucks – a moveable feast, indeed.

The showroom played a vital part in the national rollout and will serve as a hub that can inspire innovative architecture, construction and design throughout the state. We're excited to see how it will become part of the creative process underpinning the local aesthetic.

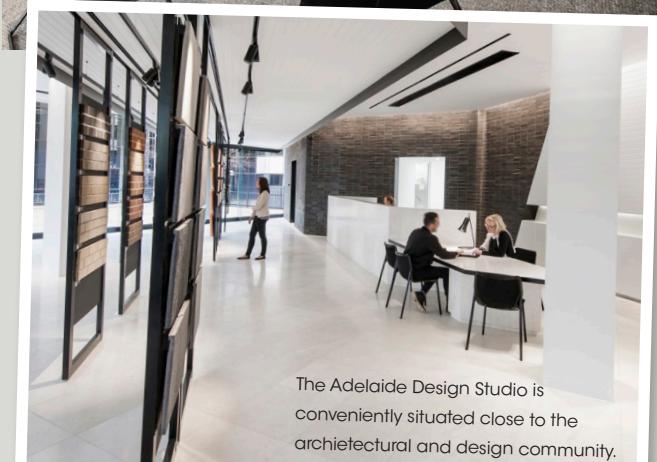
Brickworks Design Studio Brisbane

In June, Brickworks' studio in Brisbane's fashionable James Street, Fortitude Valley, was officially opened by the Queensland Government Architect, Mr Malcolm Middleton.

Located amid high fashion couture and hipster coffee shops, the studio was designed by local firm, Richards and Spence, which adapted the local context of striking, white brick buildings. The result is an interior that's richly textured and mounted on a brilliant white canvas of brick, block and roof tiles. In fact, using a white colour palette makes it feel more tropical, and is in context with the rest of the James St precinct.

Choosing the building material for a home is one of the biggest decisions a person makes in life, which is where our studio network plays a crucial role—helping us to strengthen our commitment to offer customers easy access to our library of company products.

Fortitude Valley, as with all of our studios showcases the substantial range of products we produce including roof tiles, masonry block, precast, timber and brick. These go far beyond merely the seasonable or fashionable, and will have as much currency in 50 years time as today, ensuring that Brickworks' products will continue to appeal as a building material.



The Adelaide Design Studio is conveniently situated close to the architectural and design community.

Functional Spaces

Brickworks' design studios are popular with builders, architects, and members of the public and industry visitors. Strategically located and strikingly designed and executed, their main purpose is to present our extensive library of building materials. They also double as venues where established and emerging architects, builders, industry specialists, etc, can meet and mix, as well as get to know our skilled, professional staff. Each quarter we update our studios to incorporate new theming that reflects contemporary taste.

Where to find your local design studio

Adelaide (est June 2015)	70 Hindmarsh Square, Adelaide
Brisbane (est June 2015)	27 James Street, Fortitude Valley
Hobart (opening Nov 2015)	79 Franklin Wharf, Hobart
Melbourne (est October 2011)	490 Swan Street, Richmond
Perth (est Sept 2014)	67 King Street, Perth
Sydney (est May 2011)	Carrington Street, Sydney CBD

A Strong and Growing Executive Team

In recent months Brickworks has strengthened its senior executive team with the appointment of Susan Leppinus as Company Secretary and General Counsel. Susan joined the company in April 2015 and works closely with the Board and senior executives, Lindsay Partridge, Managing Director and Alex Payne, Chief Financial Officer.

Susan's previous roles include General Counsel and Company Secretary of David Jones Limited (2 years) and Crane Group Limited (8 years). She has significant experience in corporate and commercial law, corporate governance and board management practice.

With her strong background in ASX 200 listed entities across the building

products and retail sectors, Susan brings a wealth of experience to Brickworks at a time of sustained growth for the company.

Says Lindsay Partridge, "We're delighted that Susan has joined our executive team. Her advice and guidance on strategic and legal matters will be vital to Brickworks and its related entities."



Left to Right:
Alex Payne, Susan Leppinus
& Lindsay Partridge

Senior Executive Team Grows

Brickworks welcomes Susan Leppinus as Company Secretary and General Counsel for the company.



This 55,395 m² chilled distribution centre was purpose-built for Coles in 2007 and includes extensive hardstand areas, ambient and temperature controlled warehousing and office. The building was extended by 12,325 m² in July 2014, and has an agreed 20-year lease with Coles until 2034

Goodman Joint Venture a win for Brickworks

Land sales are an important part of Brickworks overall portfolio of investments. As a significant player in the sale, development and divestment of land Brickworks has an established joint venture agreement with Goodman Australia Industrial Fund (GAIF).

In August 2015 Brickworks and GAIF disposed of the Coles Chilled Distribution Centre (Coles CDC) at the jointly owned M7 Business Hub in Eastern Creek, NSW. The sale price, an impressive \$253 million, was agreed with purchaser, Singapore-based Mapletree Logistics Trust, with Brickworks receiving \$60M cash on the 31st August 2015. Part of the proceeds will be used to pay down trust borrowings and reduce gearing levels. Completion is expected in the first quarter of

2016, subject to FIRB approval. Reduced rental income following the sale is expected to be partially offset by the development of two new facilities at Eastern Creek in due course.

Lindsay Partridge, Managing Director, Brickworks

"Releasing capital from stabilised assets such as these means that we can reduce gearing in the Property Trust or across Brickworks and its entities. It also provides equity for the ongoing development of vacant trust land and other development land held by the Group.

Jason Little, General Manager, Australia, Goodman

"The sale is consistent with GAIF's strategy of selectively rotating assets within its portfolio and recycling the capital into new high quality properties from Goodman's development pipeline. With AUS\$5.7 billion of assets under management, the sale and reinvestment of the proceeds enables GAIF to achieve its targeted returns to investors."

NEW PRODUCTS

Breeze Block from Austral Masonry

Austral Masonry has relaunched its hard-working, versatile range of Breeze Block that complements contemporary designs. The enhanced range is now available in two formats and three colours. With a honed finish they're popular with customers looking for a

distinctive walling option that offers a unique, aesthetic and low technology ventilation possibilities. Austral Masonry's breeze block draws heavily on traditional breeze block which was used in early feature walls of the 70's.

The range includes Porcelain (off white), Nickel (mid grey) and Pewter (charcoal grey).



Swift Deck

Swift Deck™ is a 'no nail' system that saves time, money and creates a striking visual impression. It takes the backbreaking effort out of fixing a timber deck. Made from sustainably sourced Australian hardwoods, its sophisticated appearance brings a touch of chic to outside timber decking.

Swift Deck™ utilises technology that retrieves timber destined for low grade use and joins it with a special system to manufacture a high quality, durable hardwood timber product, adding value to an Australian natural resource.

Swift Deck™ locks into a patented clip rail that secures it firmly. With a simple click, entire lengths can be accurately fixed into position without using nails. On the other hand, ordinary timber decking requires approximately 50 screws or nails to fix just one square metre.

Swiftdeck by Auswest Timbers



Vienna Moonstone incorporates Starlight Technology™

Bristile's Vienna Moonstone

Bristile's latest addition to the Swan Valley Collection—Vienna Moonstone – incorporates Starlight Technology™ in the tile which creates a subtle sparkle effect in sunlight. Developed by Bristile Roofing's research and development team, Starlight Technology™ uses charcoal grey mica particles embedded in the surface of the tile. These react with bright light which makes the tile appear to sparkle. In normal light, however, the particles are almost unnoticeable on the tiled surface.

Range of Premier Concrete Roof Tiles

Bristile's Premier Range of concrete roof tiles is specially for customers who want to protect their home with durable and distinctive roof tiles at affordable prices. The smooth finish, dark colour, and unique tile design replicates the appearance of smaller slate tiles, although at a fraction of the cost.



Pronto Panel System

The launch of Brickworks' latest innovative and high performance non-load bearing product—Pronto Panel—is another first for Brickworks Building Products. This durable, lightweight building system combines strength and flexibility with ease of installation. It's faster to install than the competitor's products, but doesn't compromise on quality and strength.

Pronto Panel is durable, efficient and has been tested and certified to meet the highest standard in structural performance and safety. It can be used for both internal and external applications in residential and commercial settings, including inter-tenancy, common, service, wet area, partition and external walls.

An advertisement for the Pronto Panel system. It features a worker in an orange vest and hard hat carrying a large panel on a blue rolling cart. To the right, a worker is shown installing the panels. The text "TESTED, CERTIFIED AND TRUSTED." is prominently displayed, along with the Conmark logo. The Conmark logo consists of a stylized 'C' and 'M' inside a circle, with the word "CONMARK" below it. The text "Pronto Panel has been independently tested at the University of Newcastle and other NATA accredited laboratories." is also present. The bottom right corner of the ad features the slogan "FASTER BETTER STRONGER." and the tagline "Australia's trusted lightweight building product."

Sydney's Powerhouse Museum meets Bowral Bricks Good Design Award

Bowral Bricks has been recognised in this year's Good Design Awards, a long-standing and prestigious international design award.

Brickworks' entry, produced by its Bowral operations, was shortlisted under Product Design in the Hardware and Building category, one of seven categories. It also attracted the attention of the Sydney Powerhouse Museum in Ultimo, which invited us to showcase our specially engineered bricks in an exhibition that runs for a 12-month period.

The award was made in recognition of Bowral Bricks' specially engineered, dry-press bricks, comprising five types of custom-made, buff coloured bricks – all 320,000 of them! These were created for the Frank Gehry-designed, Dr Chau Chak Wing Building of The School of Business, University of Technology, Sydney. Intended to articulate the complex textured design of the building's unique façade, the bricks articulate Gehry's notion of a tree house structure. The bricks in the building's undulating exterior were hand-laid to maintain the highest standards in quality and to uphold the structural integrity of Gehry's design vision.



The recent BBC-ABC documentary on Frank Gehry's remarkable building showcased Bowral Bricks and the superb craftsmanship of the firm of Favetti Bricklaying, which worked closely with Brickworks to interpret the complexity of Gehry's controversial design.

We are extremely honoured to have been recognised for this elite award, and to have our work and contribution to this iconic building recognised.

It is vital to Brickworks' commercial interests that we continue to promote excellence in design and innovation. For Bowral Bricks in particular, working with Frank Gehry's team on this pioneering project – his first Australian construction – was a milestone. We look forward to continuing our involvement in prestigious projects such as this.

Brickworks Announces New Brand Ambassador



Brickworks Building Products is excited to announce the appointment of Kate Waterhouse as our new brand ambassador.

Kate Waterhouse is a high end, well-known, style advisor and top influencer. We have aligned our brand with Kate to help elevate our stylish brand presence and pursue the vision of being the industry leader of design, products and advice.

Kate currently has her own weekly style column featured in the Sun-Herald that sees her interviewing the most sought out local and international personalities. As well as her column she is a style adviser on Fashion Bloggers TV, which is aired on Foxtel's Lifestyle Channel.

The transition from brand ambassador Camilla Franks, Australian Fashion Designer to Kate Waterhouse, Australian Style Advisor is a natural progression for our brand. This new brand direction allows us to elevate

from our current 'fashionable' product position to now embody a stronger style stance within the industry. The ambassador alignment also brings with it Kate's strong influential persona.

Brickworks Building Products is now well recognised within the media, as well as the fashion and style arena as the leaders of our industry. Our suite of products are considered stylish and the ultimate design choice by new home owners, renovators, designers, architects and colour consultants.

Kate Waterhouse will be working with Brickworks on a number of exciting marketing activities and initiatives over the next 24 months.

Brickworks ahead in 2015

Think Brick Australia Awards

The 2015 Think Brick, Concrete Masonry and Roof Tile Awards saw Brickworks claim two out of five available categories – Horbury Hunt Commercial and Horbury Hunt Residential. Other award categories included Kevin Borland Masonry Award, Bruce McKenzie Landscape Award and the overall Grand Prix prize.

There is strong competition for these annual awards, which are judged by a panel of five industry specialists who are leaders in Australia's vibrant design culture.

The awards are an opportunity for Brickworks to encourage the design community to explore the tectonic capabilities of our products in specific contexts, and across a wide range of buildings. Underpinning our commitment is Brickworks' product development team which is responsible for creating innovative and outstanding products that are fit for purpose.

Naturally, we're thrilled to be recognised with these awards, which showcase our determination and capacity to be the industry leader.

Horbury Hunt Residential Award

Crafted in Bowral Bricks, Charolais Cream, the show stopping, 'Hello House' took the award with the playful use of brick. The brick wall was designed in collaboration with artist Ross Nolan and Oof Architecture.

Horbury Hunt Commercial Category

Joint winners in this category were the UTS Dr Chau Chak Wing Building (Gehry and Associates and Darryl Jackson and Robyn Dyke-DJRD), and Bunbury Catholic College - Mercy Campus (CODA and Broderick Architects).



Hello House



UTS Dr Chau Chak Wing Building

This project came to life over four years and used 320,000 specially designed dry-pressed Bowral Bricks in Limousine Gold. The landmark UTS building brings together an undulating design surface and a supporting engineering structure in a way that has rarely been seen before.



Bunbury Catholic College - Mercy Campus

These three magnificent buildings were recognised for pushing the boundaries of brickwork. Using Austral Bricks the buildings exhibit a combination of earthy tones and whimsical patterns, echoing the surrounding coastal landscape and creating the 'civic heart' of the college.

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Pronto Panel